

# Warm and Well Families

Vanessa Powell-Hoyland

Public Health Improvement Coordinator

Doncaster Metropolitan Borough Council

# Warm Well Families: Background

*Kewitt.*  
Keeping warm in later life project



## Warm Well Families

**Aim:** To understand the influences and decisions of households with children with asthma regarding keeping warm and well at home in winter.

### Methods:

- \* Individual interviews
  - \* 35 families
  - \* 25 health, education and social care staff
  
- \* 5 group interviews
  - \* 1 with parents (n=20)
  - \* 4 with staff (n=24)
  
- \* Framework analysis



# Behaviours

Times of heating

Experience of cold



Use of home space

Payment methods

Management of asthma

“I’m happy how I’m paying it but if I get a meter, sometimes I have money and sometimes I don’t have money, struggling, I’m already struggling really hard as well

*'he wakes up and he'll come and wake me up and mummy I'm cold, I'm cold, and you can hear it on his chest. So the warmer he is, the better he is''. (P13)*

*The bathroom is covered in it, I've got damp all along that back wall behind you, all along that wall. Get black mould up in my daughter's bedroom, it's everywhere". (P4)*

Improve awareness and understanding of fuel poverty for residents, in all tenures.

Develop a shared understanding of the problem and local need through a robust Joint Strategic Needs Assessment (JSNA)

Maintain and develop Doncaster's Affordable Warmth Referral System

# Doncaster

To improve income maximisation for fuel poor residents

Increase the energy efficiency of Doncaster's private housing stock.



# Informing policy



Doncaster's Affordable  
Warmth Plan/Strategy?  
2014-17



In 2014/15-----152 participants trained to identify vulnerable people living in cold homes based on the recommendation from the WWF research and implementing the pen portraits.

428 winter warmth resource's given to vulnerable families





# Winter warmth road shows

- ◉ Winter 2014/15- 12 road shows delivered= 79 hard to reach community members engaged



## Fully funded boiler on prescription program

3 year project for 2014/17

### Eligibility

Scoring system dependent on number of factors including health, financial, geographical (targeting EWD areas) and heating requirement.

- Priority families with children with asthma and living in fuel poverty



# In conclusion.....

- Value of research
  - Bridging research into practice gaps
- Influencing policy and practice with the findings
- Capturing the voice of local people
- Developing partnerships between academia, Voluntary and Community Sector and Local Authorities.

- [angela.tod@manchester.ac.uk](mailto:angela.tod@manchester.ac.uk)
- [P.nelson@shu.ac.uk](mailto:P.nelson@shu.ac.uk)
- [vanessa.powell-hoyland@doncaster.gov.uk](mailto:vanessa.powell-hoyland@doncaster.gov.uk)
- [A.Cronin-De-Chavez@shu.ac.uk](mailto:A.Cronin-De-Chavez@shu.ac.uk)
- [catherine.homer@rotherham.gov.uk](mailto:catherine.homer@rotherham.gov.uk)
- [amanda@ajstocks.co.uk](mailto:amanda@ajstocks.co.uk)
- Reports and Executive summary  
<http://www.shu.ac.uk/research/hsc/ouexpertise/warm-well-families>