







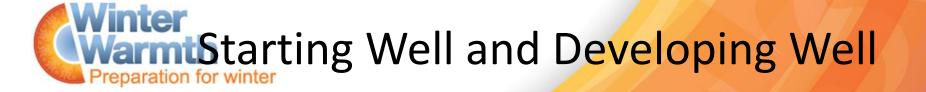
Warm and Well Families

Vanessa Powell-Hoyland
Public Health Improvement Coordinator
Doncaster Metropolitan Borough Council









Warm Well Families

Aim: To understand the influences and decisions of households with children with asthma regarding keeping warm and well at home in winter.

Methods:

- Individual interviews
 - * 35 families
 - * 25 health, education and social care staff
- * 5 group interviews
 - * 1 with parents (n=20)
 - * 4 with staff (n=24)
- Framework analysis





Behaviours

Times of heating

Experience of cold



Use of home space

Payment methods

Management of asthma

"I'm happy how I'm paying it but if I get a meter, sometimes I have money and sometimes I don't have money, struggling, I'm already struggling really hard as well



Behaviours

'he wakes up and he'll come and wake me up and mummy I'm cold, I'm cold, and you can hear it on his chest. So the warmer he is, the better he is". (P13)

The bathroom is covered in it, I've got damp all along that back wall behind you, all along that wall. Get black mould up in my daughter's bedroom, it's everywhere".

(P4)

Maintain and develop Doncaster's Affordable Warmth Referral System Improve awareness and understanding of fuel poverty for residents, in all tenures.

Develop a shared understanding of the problem and local need through a robust Joint Strategic Needs Assessment (JSNA)

Doncaste

To improve income maximisation for fuel poor residents

Increase the energy efficiency of Doncaster's private housing stock.



Informing policy





Winter Warmth

In 2014/15-----152 participants trained to identify vulnerable people living in cold homes based on the recommendation from the WWF research and implementing the pen portraits.

428 winter warmth resource's given to vulnerable families







Winter warmth road shows

 Winter 2014/15- 12 road shows delivered= 79 hard to reach community members engaged





Boiler on Prescription

Fully funded boiler on prescription program

3 year project for 2014/17

Eligibility

Scoring system dependent on number of factors including health, financial, geographical (targeting EWD areas) and heating requirement.

Priority families with children with asthma and living in fuel poverty





In conclusion.....

- Value of research
 - Bridging research into practice gaps
- Influencing policy and practice with the findings
- Capturing the voice of local people
- Developing partnerships between academia,
 Voluntary and Community Sector and Local Authorities.



Report and Correspondence

- angela.tod@manchester.ac.uk
- P.nelson@shu.ac.uk
- vanessa.powell-hoyland@doncaster.gov.uk
- A.Cronin-De-Chavez@shu.ac.uk
- catherine.homer@rotherham.gov.uk
- amanda@ajstocks.co.uk
- Reports and Executive summary
 http://www.shu.ac.uk/research/hsc/ourexpertise/war
 m-well-families